Citizens Attitudes towards Fashion Nowadays: Analytical Essay

Introduction

During the early days of civilization, clothing was nothing more than a simple need of every human being. All they ever needed was a piece of clothing to protect themselves from harsh weather. But time have changed and also the requirements. Citizens are pay more attention to the way they dressed and to look more attractive and fashionable. It is the basis of rapid development of fashion. During the nineteenth century until now, apparels are not only clothing, but also a creative art that express the era insights, the individual impression and the basic aesthetic values. The assignment below will examine citizens attitudes towards fashion nowadays.

Method

Results/Findings Figure 1: The level of following fashion trends

Figure 2: The worthiness of luxury fashion brands

Figure 3: Colours that people choose when depression

The first chart, Figure 1, demonstrates the level of following trends of citizens on the rapid fashion development these days. The pie chart shows off 40% people quite prefer to follow fashion trends, which is the highest rate for the level they pay attention to fashion. Thirty percent of citizens thought that it is critical to update and follow the latest fashion trends and focus on their appearance. Similarly, there were 30% of people is somewhat likely and interested in following trends. As a result, there was none of them thought that following the trends is unlikely.

The second chart, Figure 2, illustrates the worthiness of luxury fashion brands to citizens. A majority of them (50%) thought that the quality of high-end fashion brands are completely deserve, which is the highest rate for survey of luxury fashion brands. Neutralist at 30% considered luxury fashion products are both desire and nonessential. In contrast, there were twenty percent of the young rejected the opinion that luxury brands are worth it.

The last pie chart, Figure 3, showing the most colour group that people choose when they are depressed. The second colour group includes black, white, grey, brown, beige and some combinations of these accounts for 90% of the pie chart, which is the highest rate. The remaining ten percent of citizens chose the first colour group including blue, green, purple and combinations of these. There were none of people chose the remain light colour group.

Discussion / Interpretation of Results

The first chart illustrates the level of following the latest fashion trends. The chart showed that

people are interested in the way they dressed, different only about the ranking. Citizens tend to focus on fashion at the medium level. The world is more develop and also people thinking. They become caring more about the appearance not only look sharp but also be trendy and exquisite. The fashion sense of each person is different from each other and customers are on the way finding the most style suit them. It has a long time. The appearance is become more and more important in almost situations. For instance, businessmen should have classy looks to show respect to partners, have good impression and increase the chances of success in conflict resolution.