Job Overview: Marketing Manager

Marketing management is one of the most famous jobs out there you may not know it but you see it everywhere. Everywhere you go on the road or just into town people are advertising. For big advertisements like the super bowl there is whole teams on that because they spent a lot of money just to get their ad on there. That's where the marketing management comes in.

You make about 42.2k to 98.9k$ a year you start at about 42.2k. It depends on where you live and work on how much you could make. Marketing managers play a huge role in the marketing of the company they work for. There is more to marketing when it comes to being a market manager. The market manager must know statistics, do research, keep up with the budget, help with advertising, etc. The responsibilities of the marketing manager needs/demands a very strict and described/explained plan. Knowing how to plan according to statistics needs/demands organization, concentration, and a large number of knowledge.

Marketing managers plan according to the target market and customer happiness (from meeting a need or reaching a goal). If a company has increased customer complaints, it is up to the marketing manager to come up with a plan to increase customer happiness (from meeting a need or reaching a goal). This may mean lowering prices, offering sales and services, or the (putting into) use of better training for workers. Keeping customers happy and returning secures/makes sure of the company will continue to grow and do well and grow. Without returning customers, a company would begin to see a money-making state fall.

Some factors go into marketing (success plans/ways of reaching goals) including information available about people, type or services or products (that are bought and sold) offered, price, availability, and even location. Some services require a target market group like young adults or children. These require using (success plans/ways of reaching goals) that appeal to the desired target market. A marketing (success plan(s)/way(s) of reaching goals) designed to appeal to children would be bright, colorful, possibly have happy music, and childlike advertisements.

The marketing manager has a huge amount of responsibilities including measuring the success of the company. Success of a company is measured through a variety of methods. Customer happiness (from meeting a need or reaching a goal) and a money-making state are only a few of the measurements used to decide/figure out the success of a company. Marketing managers also have to (figure out the worth, amount, or quality of) the happiness of workers, turnover rate, and work (wasting very little while working or producing something). If any of the factors are unsatisfactory, it is up to the marketing manager to provide better training to workers and managers.

Employee training is part of marketing planning and (success plans/ways of reaching goals). Effective and (producing a lot with very little waste) employee help create a happier and healthier customer relationships. Marketing managers have many roles, responsibilities, and expectations. They have a very very hard job that needs/demands a collection of data to help increase sales, customer relationships, and employee happiness (from meeting a need or reaching a goal). Budgets have to be set, advertising has to be done according to the target market, and the overall health of the company has to be measured. A good marketing manager

will take the time to (figure out the worth, amount, or quality of) the data that is not acceptable and find a way to fix it.

Mathematics is also important, they may use a mathematical method to solve problems, and they must be able to add, subtract, multiply and divide quickly and correctly. Communication and media is also important since they need the knowledge of producing, sharing and delivering information or entertainment. They need to speak (able to easily and correctly speak or write a language)ly at least English as a second language, if the English the first language, they should know another one and be able to write it, read it, and speak it (able to easily and correctly speak or write a language)ly. (the study of money flow/the flow of money within a country) and accounting are important since they need to know about producing, supplying, and using products (that are bought and sold) and services.

They need to know (the study of (or the location of) mountains, rivers, hills, etc.) and description of a place. Law, Government is important, they need to know the laws, rules, court procedures and the political process. They need to study (the study of how people act towards each other) and (the study of people) as well as (the study of thinking and behavior), to understand the behavior, customs, origins of groups of people and mental process. Fine arts, since they need to be (showing the ability to create interesting new things) and original. Marketing managers are independent people; they like to make their own decisions and take risk for (money made/good thing received). They think about/believe good working conditions important where they can find opportunities for them to advance and be recognized for their work.

Market managers often feel stressed to meet deadlines. have to work over time on their project but they do get paid overtime if you like something like that. You get to travel a lot to talk to people about your project to either get money to keep it going or just going to sell the product to a company. The Project Manager has some tasks that have to be carried out; he/she is responsible for the full project. The Project Manager has to make the best use of all the useful things/valuable supplies so the project can be completed successfully. The project Manager sets the edges/borders for the project, such as schedules and what is done and when it has to be completed.

A Description Project management is the process of managing useful things/valuable supplies over specified time to complete a clearly stated/particular goal. Useful things/valuable supplies may be anything from money to manpower but will include all materials needed/demanded to complete the desired goal. As the business world becomes ever more complex with (related to computers and science) advances and (when lots of countries communicate and talk with each other), project management is quickly becoming a highly searched for skill set. Businesses are dividing their goals both long term and short into smaller easier to manage pieces/parts better known as projects with definite timelines and useful thing/valuable supply setting apart and distributing. This provides for (producing more with less waste) use of useful things/valuable supplies and more positive control over company goals.

Project management follows some very tried and true methods which we will discuss throughout this paper. The first would be the life cycle that breaks the project into four separate stages: 1.Initiation, 2. Planning, 3. Execution and control and 4. Closure. During the (beginning of something/actions you do to get in to an organization) stage, the project scope is organized and listed via project charter and a project manager is selected to oversee the project. As it hints, the planning stage is just that. Described/explained plans are made including risk analysis a job

assignment along with a timeline for each job. The third stage, execution and control is where the actual project is worked. Watching/supervising the different tasks of the project is performed to secure/make sure of the project stays on track. The final stage, closure happens once the project goal has been met. The project manager provides written (paperwork that proves or supports something) showing that all judging requirements for the project have been met and provides (paperwork that proves or supports something) of the project sponsors acceptance of the completed project.

All remaining useful things/valuable supplies are released. Maybe the most important stage of the project life cycle is planning. The more described/explained and (focused one's effort/increased/mainly studied) effort put into this stage the smoother and (producing more with less waste) the rest of the project will move. Described/explained and well thought out risk analysis will reduce or help (reduce) problems arising from unplanned but (able to be seen beforehand) events. (able to do something well/very good) and realistic job scheduling will create a (practical and doable) timeline. A clear and well communicated scope will secure/make sure of all project team members fully understand the project goals.

All these items (join other people in public to show a strong opinion about something) how very much proper planning can improve the chance of (accomplishing or gaining with effort) a successful result to a project. Project organizational patterns (of relationships, movement, or sound) may change/differ depending upon project size and type however the basics are the same. For a given project, there is a project sponsor who fights for the project for the requesting thing/business. A project manager is assigned to oversee the project. The project sponsor function as a representative/sexual relationship between the project manager and the requesting thing/business.