Positive And Negative Issues Of Photoshop

They completely change the bodies of models and sometimes it has a negative effect on people, especially teens since it makes them feel insecure and want their body to be like the models. Models are already skinny and made even smaller by magazines and photographers. These send out negative messages, especially to someone who is already struggling with their image. It can also cause low self-esteem and body image issues. Some spend hours at the gym and even do extreme diets but it can't create the image that photoshopped pictures do but young people are led to believe that it can because it's what they constantly see on magazine covers. These are not safe to be sending out to an impressionable audience. In society, celebrities are often what is believed as perfect and almost every picture we see of celebrities and models are edited to a certain extent. No one can have perfect skin, perfect body or flawless features.

False advertising is another issue relating to photoshop. Most companies use it to make a not-so-good product look amazing and makes your expectations high but when you do receive the product, it is quite different to what you expected. If you ever see a image of a product that looks too good to be true, it probably is. Since so many companies have been doing this, it has become quite normal, despite the fact that it is not legal.

Fake news spreads like wildfire online. Nowadays it's hard to tell the difference between real and fake news due to photoshop. A few photoshopped images is all it takes for the story to become engaging and more likely to go viral. The fake news and altered photos have impacted society and apparently swayed elections.

Photoshop is used for travel promotion and pictures as well. Usually, we see white/yellow sand and clear water with no one. But then when you arrive there, it is completely different to what you imagined. The travel industry boost travel destination with the help of photoshop.

It helps enhance creativity by letting you explore and combine different effects and using them to create a better version of a photo. Your knowledge and skills will also become sharper and you will also soon learn which tool and effect is used to give the best result. Instead of hiring/asking someone to help you enhance your photos, you can do it yourself by learning how to use photoshop and do it yourself and this will for sure save you lots of money.

If it’s used correctly, photoshop will go unnoticed which is pretty much the whole point from an advertising perspective at the end of the day. It’s ok to slightly improve your photo by changing the filter or something like that since low-quality pictures will look unprofessional and may reflect badly on your brand. It’s all about being subtle and having the skill to change and adjust the image so that it is not very recognised.

Photoshop has changed how we entertain ourselves. It is being used to create viral content such as memes, videos and simply a general source of entertainment. There are hashtags and websites dedicated to photoshop fails and disasters that people go to when bored. Photoshop has become an inescapable part of pop culture.