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## Risk Management: Athens

Athens is one of the oldest cities in the world, filled with lots of historical treasures. It is Greece's capital city; the city was once the heart of Ancient Greece, which was considered a powerful civilization empire (Belias, 2018, p. 465). The historical structures constructed during the 5th century BC still form a large part of the city's landmarks, for instance, a hilltop citadel containing ancient building structures such as the Parthenon temple and colonnaded. The region also consists of very beautiful buildings named after the historical Athens gods (Belias et al, 2018, p.509). The structures and landscapes of the city make it a beautiful region to visit. Just like all the countries in the world, the country has also been largely influenced by the Covid-19 pandemic. Hence, the region's government adopted various measures to prevent the spread of Covid-19 and reduce its impact on the economy. Most of the measures adopted by the state are similar to those proposed by the world health organization concerning Covid-19 prevention measures.

The world travel trade affair mainly aims at indicating the beautiful sceneries contain within a country. The event enables buyers of the travel services to meet with the suppliers from the domestic and abroad regions. The main aim of the world travel market in Greece would be to promote tourism within the region (Pappas and Papatheodorou, 2017, p.37). The event will also present an opportunity for product promotion to various individuals and industries within the region. The event ensures equal opportunities are presented to both buyers and sellers; hence, both sides are incurred. Besides visitation, the exhibition is accompanied by various interesting lectures for the local and private visitors. Hence it avails an excellent opportunity for the exchange of important ideas (Paraskou and George, 2017, p. 16).

Operational risk management and assessment under Greece world trade market would focus on the various factors that would have the possibility of influencing the safety of those participating in the event. Concerning the current international health and economic crisis, it would therefore focus on the various forms of guidelines adopted by the government and Greece to compact Covid-19 (Belingheri, 2020, p. 42). The risk management and assessment may be broadened into understanding the process involved in each stage of the event, vulnerabilities of those participating in the event, the mode of interaction and technology underuse. Hence the risk assessment process would be widened through conducting in specific stages; this includes risk identification, assessment, measurement and prevention.

Therefore, risk management and assessment strategies would consider various factors to ensure the success of the event. The first factor to be considered would be the existing risk of the region; this mainly includes the already known risk; hence the event organizers and participants know its availability. Under the current situation, the existing risk of great concern is Covid-19, which has impacted several individuals health-wise and economically (Louvardi, 2020, p. 4). Hence it would be important to consider the various precautions taken by the government to ensure that the country's citizens are not affected by the virus. Hence, before the event's launching, the organizers will have to analyze the current Covid-19 data within the area that's the number of individuals being affected by the virus daily and the possibility of spread of the virus from one person to another.

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Identification of the already existing risk is not enough; hence it is important to consider the risk the world travel market creates to various individuals who will be in attendance. The event is local and international (McAleer, 2020, p. 3). It attracts individuals from various parts of the country and the world. Hence the event creates a high possibility of Covid-19 increase within the country if the appropriate measures aren't put in place. Individuals travelling from Covid-19 hotspot countries have a high possibility of having the virus with them; hence possess the capability of transmission if not identify at the countries point of entry.

The foreign individuals are also being placed at a high risk of being infected through attendance of the events due to the possibility of interaction with those who are affected. The situation also applies to local individuals who will be travelling from various regions within the country, thus placing them at risk of being infected and infecting others if they have the virus (McAleer, 2020, p. 5). It is also important to consider the external risk. It would be important to consider whether the attendees of the events are at a higher risk of requiring emergency services or not and whether the appropriate measures have been put to avail the emergency services. Other external risks to be considered include the risk that could relate to the transportation of the visitors from one place to another.

The overall risk requires a proper risk management process that should be put in place before the event starts. Therefore, event risk management would involve the development of a proper risk control plan, emergency risk management, and site safety induction checklists. Each of the risk management control measures would help in preventing the occurrence or reducing its effect (McAleer, 2020, p. 5). The development of a proper risk control plan would be attained through ensuring full adherence to the Covid-19 guidelines. For instance, those attending the events have to be tested and declared Covid-19 free. The plan should also consist of acquiring the appropriate medical tools for determining whether one is suffering from Covid-19. Appropriate social distancing measures and wearing the mask should also be adopted into the risk control plan (Richter and Wilson, 2020, p 20)

Emergency risk management would ensure the reduction of external risk that might not have been expected to occur. The control would also take in place the risk of travelling, also known as transportation risk. Site safety risk would play a huge role in ensuring that all individuals interacting with the visitors are officially allowed by the event organizers. The site safety risk protocol also ensures establishing a checklist, which would be used to determine those who should attend the event (Richter and Wilson, 2020, p 25).

A Gant Chart ensures a proper arrangement of the programs that would occur during the event. It prevents confusion during the event as it ensures each event occurs in a relevant manner. The chart would avail of the proper arrangement of the events over the day.

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